

Probably **the biggest** delivery drivers' network

Jadezabiore.pl

Agnieszka Łukasiewicz
Zagreb, 2019-03-15

What is it?

- Blablacar for consignments:
 - The platform joins people who need to send something to somewhere
with
People who go there and can take it and deliver to the destination



How does it work?

1



Planning a journey or want to send a parcel? Post an ad!

2



Find a driver who is going to a place, where your parcel is supposed to get or a parcel you can take with you.

3



Take or pass the parcel.

4



The parcel reaches its destination quickly!



Advantages

Who can take my beautiful precious pet to Buenos Aires?

- Unregulated
 - Classic parcels services do not include transporting animals, cake for grannie etc.
- Fast
 - A lot of deliveries are performed the same day
- Not lost
 - Individual persons take responsibility for package – no claims for lost





Coopetition model

Coopetition motive	Main mechanisms
Increasing the size of the market or creating a new one	Ensuring compatibility and interoperability Risk and cost sharing
Efficiency in resource utilisation	Integration of supplementary resources Risk and cost sharing
Improvement in the firm's competitive position	Improving competitiveness through cooperative alliances Co-opting rival networks

Coopetition

- Jdezabiore.pl cooperates with 160 small delivery companies.
 - They are at the same time co-operators and competitors.
 - Creating such model they use their resources in an optimised way, especially in circumstances of uncertainty.
 - Such delivery companies, operate in sharing economy models must act in a flexible and quick way.

Thank you for
your attention!

- Agnieszka Lukaszewicz
- kwazar@pro.onet.pl